

# Seniors Card can bring significant savings

Aged 55 or over? A Seniors Card is a "must have" for your wallet or purse. For less than the cost of a cup of coffee a month, membership enables you to make significant savings on all kinds of purchases.

Whether you're filling up the car (save up to 7c a litre on fuel) or booking that once-in-a-lifetime holiday, you'll save with Seniors Card. And to be eligible to join, you simply need to be aged 55 or over. That's 10 years earlier than similar schemes!

## Everyday Savings

Seniors Card members make savings at cafes, bookstores, pharmacies and many more of the places they visit most often. And with deals at many businesses in your neighbourhood and nationwide (over 4,000 businesses throughout New Zealand), the savings can start as soon as you join.

## Going on Holiday?

Whether you're visiting family or taking a five-star cruise, Seniors

Card's vast range of travel savings makes holidaying much more affordable. And if you're heading overseas, pack your card: Seniors Card is accepted at over 4,000 participating outlets worldwide.

## Treat Yourself

A brand new digital camera. A faster PC. A special piece of jewellery. Dinner and a movie. A romantic ferry ride... Seniors Card members pay less for all kinds of treats and big-ticket items – so they can indulge more often.

Seniors Card is simple to use – just show your card at purchase to obtain your discount. 'We give our members the best value, the most freedom and the widest choice of all,' says Managing Director Peter Cox. To join Seniors Card, or find out more, visit [www.seniorscard.co.nz](http://www.seniorscard.co.nz), or call **0800 55 00 01**.

Please note the Seniors Card is not to be confused with the NZ Government SuperGold card.



Rewarding You

If you're over 55 you qualify for thousands of savings on everyday items, luxury items, travel & holidays with Seniors Card

Join now for special offers here and abroad. Members receive regular newsletters and updates on the savings they can receive with Seniors Card



Now with new fuel discounts!

Call now to join and start enjoying the rewards!

**0800 55 00 01**

or visit the website for more information

[www.seniorscard.co.nz](http://www.seniorscard.co.nz)



## VOLUNTEERS NEEDED!

Make a difference in someone else's life

We need:

- \* Minibus drivers to provide an outing (normal drivers licence required)
- \* Hosts to occasionally provide afternoon tea for 8 passengers and driver.

Our need is growing along with the older population.  
*Give it some thought.*



**AGE CONCERN**  
CANTERBURY

Phone Age Concern Canterbury on (03) 366-0903.

*The only time you run out of chances is when you stop taking them.*

## A self sustaining business model for traditional family support

After many years of considering how Non Government Organizations and agencies are supported through a combination of local and central government contracts and charitable contributions, the La Famia Foundation NZ, a family support NGO have discovered a new business model that responds to both comprehensive service coverage and long term financial stability.

La Famia, an innovative family-centred support Trust established in Christchurch in 2005 provides wide-ranging community services for families throughout Canterbury. The principle aim of La Famia is to provide self sustaining professional community sourced and based domestic support services under a non-medical model. The services are designed to "fill the gaps" in the areas of domestic and home support while also encouraging a comprehensive network of referrals between clients and all service providers. Current services available include personal care, domestic support, health and nutrition, gourmet food service and delivery, child care, stroke services and palliative care.

La Famia's latest funding model, in addition to its standard fee based revenue, is based on purchasing

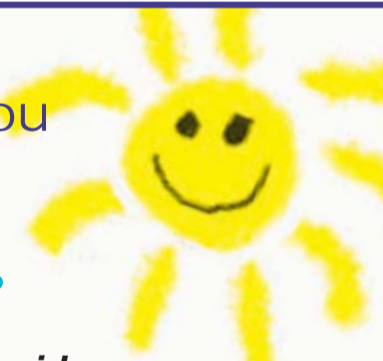
equal partnerships with locally owned businesses. As the community trades with these "La Famia Partnership" branded businesses, half of the profits are donated back to the community through the foundation to assist families. This model is also designed to offer the business owner increased revenue by attracting community conscious customers who wish to purchase their goods and services at affordable prices, while at the same time contributing to the welfare of families throughout Canterbury.

Businesses currently operating under the La Famia Partnership flag are The Bayou and La Famia Kitchen Restaurants and Family Function Centre in Sumner; the Prenzel Company of Blenheim, a national specialty food distributor with its local outlet at Woodend; and ITtelenet Ltd, New Zealand's affordable household and business telephone service.

The La Famia offices are located at the La Famia Kitchen at 12 Wakefield Avenue, Sumner, next to the library. Come to the Kitchen and experience New Zealand's best traditions of fun, food, friends, and family assistance; captioned as Christchurch's latest family "Gathering Place". For more information visit [www.lafamia.com](http://www.lafamia.com) or call 03-968-9650.

Do You Have a Family Member You are Caring for?

Do You Need Family Support?



**La Famia Provides Professional Home Based:**

- Care and Support • Age Care Support • Palliative Support
  - Support for People with Disabilities
- Child Care for People who are Unwell or Disabled
  - Family Management Courses



**La Famia**

Foundation NZ

[www.lafamia.com](http://www.lafamia.com)

CONTACT US ON 968 9650